

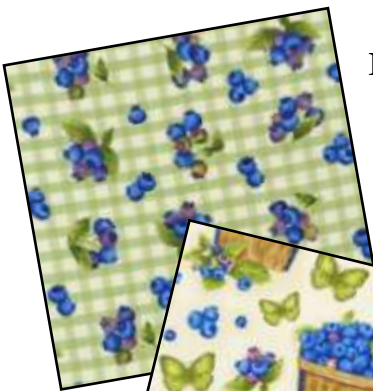
**\*\*NEWS\*RELEASE\*\***

FOR IMMEDIATE RELEASE

PRESS CONTACT: Alicia Dauber  
LICENSING LIAISON  
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E-Mail: [Alicia@licensingliaison.com](mailto:Alicia@licensingliaison.com)**JANE SHASKY ARTWORK “WOWs”  
LICENSING PARTNERS**

BELLINGHAM, WA. (April 2, 2011). . . The popularity of **Jane Shasky's** artistry continues to sweep the nation with new product collections scheduled for introduction later this year. According to her agent, Alicia Dauber of **LICENSING LIAISON**, Shasky's talent is being recognized as exceptionally saleable!

“Companies who have worked with Jane Shasky,” explains Dauber, principal of the agency, “continually comment on her meticulous attention to detail, accessible style and easy-to-work-with approach, all of which make her a joy to partner with. “We’ve developed several licensing partners that are eager to continue with new product collections, and her popularity has steadily increased. Numerous prestigious companies in the home, gift and stationery industries recognize her appeal, and we’re focused on creating a name brand that is identifiable to both the industries and consumers, through a targeted marketing and licensing program that highlights Jane’s mastery of her art. These are just a few of the new licenses we’ve recently signed on her behalf:”



**Robert Kaufman Fabrics:** - Offering an extensive supply of cotton prints, novelty fabrics, yarn-dyes and solids, covering a full assortment of woven fabrics for quilting, craft and upholstery. **Fresh Blueberries** features 10 designs in various colorways. Still to come in 2011 are Shasky collections for Pansies, Lemons and Strawberries.

Website: [www.robertkaufman.com](http://www.robertkaufman.com)

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## 2-2-2/JANE SHASKY ARTWORK WOWs LICENSING PARTNERS

**Blonder Home Accents:** - is one of the nation's largest providers of wallcoverings and home décor accessories since 1918. The prestigious company has licensed Jane Shasky's work for *Sweet Sunflowers*, for Macy's department store as well as several other mid-tier retailers, and is very pleased with the collection's performance. The Collection features items in home décor accessories for bath, kitchen and entertaining includes coordinating textiles of 3 towel sizes, shower curtain, bath rug, butterfly and sunflower curtain hooks, lotion pump, waste basket, toothbrush holder, soap dish and tissue holder.



Website:  
[www.blonderwall.com](http://www.blonderwall.com)



**LANG / Perfect Timing, Inc.** is the premier provider of high-quality dated and non-dated products as well as kitchen and stationery collections. Two themed 2012 calendar collections are ready for retail sales entitled *Birds In The Garden* and *Herb Garden*.

Website: [www.lang.com](http://www.lang.com).

**Keller Charles** – is recognized as a provider of some of the most beautiful melamine products in all categories, licensing the work of some of the most sought-after artists in the industry. Shasky's new collection is called *Herb Garden*, and is comprised of a chopping board, spoon rest, a ribbed rectangular platter, and three sizes (small, medium and large) serving trays.

Website: [www.kellercharlesgiftware.com/](http://www.kellercharlesgiftware.com/)



**Cape Shore/Down East Concepts** – located in Yarmouth, Maine, Cape Shore designs and imports high quality resort merchandise for gift shops nationwide. An ongoing licensor of Shasky's artwork, three new collections will make their debut this year. These include *White Lilac*, *Maine Blueberries*, and *Legend of the Sand Dollar* in travel mugs, harbor mugs, magnets, ornaments, boxed notes, paper desk pads, thermometers, salt and pepper shakers, nightlights, and beverage napkins. Website: [www.downeastconcepts.com](http://www.downeastconcepts.com)

Jane Shasky will be exhibiting at the upcoming Surtex Show in New York City, May 15-17, Booth #614 at Jacob Javits Convention Center. In addition, *Licensing Liaison* will exhibit Shasky's art as well as other contract artists during the Licensing Show in Las Vegas, held June 14-16, in Booth #5404 at the Mandalay Bay Convention Center.

For further information or to schedule an interview with Jane Shasky, please contact Alicia Dauber, **LICENSING LIAISON** at 1506 – 36<sup>th</sup> Street, Bellingham, Washington 98229. Telephone: (360) 224-5459  
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